Anna Benjamin

(Ph. D), M.Com. (Finance), B.Com., SET (Commerce), B.Ed. (Commerce),

12.5 Years of Academic Experience

5 Years of Industrial Experience

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I am proud to be a part of the profession that creates all other professions.

I love the quote – **"To Teach Is To Learn Twice".**

I believe that a good relationship between a lecturer and her students is to built on a strong foundation of mutual understanding, respect, and trust that allows them, the freedom to express themselves and a room to grow as good human beings.

I love to:

1. Be Sincere and dedicated towards the contribution for improving teaching – learning process.
2. Improve brand image of the college by making students skillful and employable.
3. Brand Equity Improvisation by encouraging faculty team members to do advance research and publications.
4. Contribute for the advancements in subject related to Global progress in related subjects.
5. Create an environment to improvise innovation based Integrated Company Technology (ICT) based teaching-learning process equaling to global standards.

. I am qualified as M.COM (Finance), B. Com., SET (Commerce), B.Ed. (Commerce), and pursuing (Ph.D) in Discipline Commerce under the School of Commerce & Management, from Career Point University since June 2018. My specialization is Finance, Accountancy and Taxation Papers.

I carry **17.5 years** of experience in teaching and industry. 12.5 years in teaching and **5 years** in industry.

I have Industrial experience (practical) in working with two Industries in Finance Department.

1 MILMA (KCMMF), TRCMPU Ltd., Kollam Dairy, Kerala, (A Co-operative Sector of Kerala Government) – Accounts Department (3Years Duration worked)

2 MALABAR CEMENTS LIMITED, (MCL), Kerala (A Kerala Government Undertaking) – Finance Department (2 Years Duration worked)

AREAS OF INTEREST IN TEACHING: PAPERS HANDLED (SUBJECTS) -

a) Finance,

b) Accounting,
c) Taxation & Commerce (Management)

I have 11 International Journal Publications.

RESEARCH PAPER PUBLICATIONS: - 8 Nos. (INTERNATIONAL)

1. A Bibliographical study on importance of Data profiling and data mining for effective business transactions; A Techno-Business Leadership Perspective (International Journal of research in Social Sciences) Year of Publication- Vol. 9, Issue 4 April, 2019, Impact Factor – 7.081 (Co-Author)

2. A conceptual Study on Big Data Applications for business integration; A techno Business Leadership perspective (International Journal of research in Social Sciences) Year of Publication- Vol. 9, Issue 4 April, 2019, Impact Factor – 7.081 (Co-Author)

3. An Exploratory literature review on Advancements in Applications of cloud and BI-; A techno Business Leadership perspective (International Journal of research in Social Sciences) Year of Publication- Vol. 9, Issue 4 April, 2019, Impact Factor – 7.081 (Co-Author)

4. A conceptual and analytical study on Modern compliance reporting for corporate performance management; A techno Business Leadership perspective (International Journal of research in Social Sciences) Year of Publication- Vol. 9, Issue 4 April, 2019, Impact Factor – 7.081 (Co-Author)

5. An exploratory study on Business Data Integrity for effective Business; A techno Business Leadership perspective (International Journal of research in Social Sciences) Year of Publication Vol. 9, Issue 4 April, 2019, Impact Factor – 7.081 (Co-Author)

6. A conceptual Study on Data quality and its impact on business Decision; A techno Business Leadership perspective (International Journal of research in Social Sciences) Year of Publication Vol. 9, Issue 4 April, 2019, Impact Factor – 7.081 (Co-Author)

7. Meta Analytical literature study on Business Intelligence and its applications; A techno Business Leadership perspective (International Journal of research in Social Sciences) Year of Publication Vol. 9, Issue 4 April, 2019, Impact Factor – 7.081 (Co-Author)

8. A meta analytical literature review on entrepreneurial dynamics in Indian women: a psychological perspective (International Journal of Research and Analytical Reviews) Year of Publication Volume 6 Issue 2 June, 2019, Impact Factor – 5.75 (Main-Author)

9. Casual study on Cyberbullying Menace on Psychological Health Working Women. (Paper code and title 13984) (In publication process)

10. Exploratory Study on Social-Legal Factors of Workplace Cyberbullying (Samyoga) (In publication process)

11. Evaluating Social Media Influences on Cyberbullying Culture in Indian (In publication process)