





Bachelor of Business Administration (BBA- General)							
SEMESTER- I							
Course Code	**Title of the Course**	**Category of the Course**	**Teaching Hours per week (L+T+P)**	**CIE**	**SEE**	**Total Marks**	**Credits**
Lang 1.1	Language- I (Kannada, Hindi, Tamil, Malayalam, Arabic, Telugu, Urdu,French)	AECC	3+1+0	40	60	100	3
Lang 1.2	Language- II - General English	AECC	3+1+0	40	60	100	3
BBA 1.1	Management Innovation	DSC	4+0+0	40	60	100	4
BBA 1.2	Fundamentals of Accountancy	DSC	3+0+2	40	60	100	4
BBA 1.3	Marketing Management	DSC	4+0+0	40	60	100	4
SEC1.1	Digital Fluency	SEC-SB	1+0+2	20	30	100	2
OEC1.1	Journey into Fundamentals of C programming /Textile and Costumes of India	OEC	3+0+0	40	60	100	3
SEC-VB1.1	Physical Education	SEC - VB	0+0+2	25			1
SEC-VB1.2	Health and Wellness	SEC - VB	0+0+2	25			1
SUBTOTAL				**310**	**390**	**700**	**25**

SEMESTER- II							
Course Code	**Title of the Course**	**Category of the Course**	**Teaching Hours per week (L+T+P)**	**CIE**	**SEE**	**Total Marks**	**Credits**
Lang 2.1	Language- I (Kannada, Hindi, Tamil, Malayalam, Arabic, Telugu, Urdu, French)	AECC	3+1+0	40	60	100	3
Lang 2.2	Language- II - General English	AECC	3+1+0	40	60	100	3
BBA 2.1	Financial Accounting and reporting	DSC	3+0+2	40	60	100	4
BBA 2..2	Human Resource Management	DSC	4+0+0	40	60	100	4
BBA 2.3	Business Environment	DSC	4+0+0	40	60	100	4
OEC2.1	Python Programming/ Tour Guide and Service	OEC	3+0+0	40	60	100	3
AECC2.1	Environmental Studies	AECC	3+0+0	40	60	100	3
SEC-VB2.1	Sports	SEC - VB	0+0+2	25		25	1
SEC-VB2.2	NSS/ NCC	SEC - VB	0+0+2	25		25	1
SUBTOTAL				**330**	**420**	**750**	**26**

SEMESTER- III							
Course Code	**Title of the Course**	**Category of the Course**	**Teaching Hours per week (L+T+P)**	**CIE**	**SEE**	**Total Marks**	**Credits**
Lang 3.1	Language- I (Kannada, Hindi, Tamil, Malayalam, Arabic, Telugu, Urdu,French)	AECC	3+1+0	40	60	100	3
Lang 3.2	Language- II - General English	AECC	3+1+0	40	60	100	3
BBA 3.1	Cost Management	DSC	3+0+2	40	60	100	4
BBA 3.2	Organisational Psychology	DSC	4+0+0	40	60	100	4
BBA 3.3	Business Statistics	DSC	3+0+2	40	60	100	4
SEC3.1	Artificial Intelligence	SEC-SB	2+0+0	20	30	50	2
OEC3.1	Fundamentals of HTMLand CSS/ Fashion Makeover	OEC	3+0+0	40	60	100	3
SEC-VB3.1	Sports	SEC- VB	0+0+2	25		25	1
SEC-VB3.2	NSS/ NCC	SEC- VB	0+0+2	25		25	1
SUB TOTAL			**310**	**390**	**700**		**25**

SEMESTER- IV							
Course Code	**Title of the Course**	**Category of the Course**	**Teaching Hours per week (L+T+P)**	**CIE**	**SEE**	**Total Marks**	**Credits**
Lang 4.1	Language- I (Kannada, Hindi, Tamil, Malayalam, Arabic, Telugu, Urdu,French)	AECC	3+1+0	40	60	100	3
Lang 4.2	Language- II -General English	AECC	3+1+0	40	60	100	3
BBA 4.1	Management Accounting for Business Decisions	DSC	3+0+2	40	60	100	4
BBA 4.2	Analytics for Business	DSC	4+0+0	40	60	100	4
BBA 4.3	Financial Management	DSC	3+0+2	40	60	100	4
AECC4.1	India & Indian Constitution	AECC	3+0+0	40	60	100	3
OEC4.1	Psychology at Work Place/ Information Literacy	OEC	3+0+0	40	60	100	3
SEC-VB4.1	Sports	SEC- VB	0+0+2	25		25	1
SEC-VB4.2	NSS/ NCC	SEC- VB	0+0+2	25		25	1
SUB TOTAL			**330**	**420**	**750**		**26**

SEMESTER- V							
Course Code	**Title of the Course**	**Category of the Course**	**Teaching Hours per week (L+T+P)**	**CIE**	**SEE**	**Total Marks**	**Credits**
BBA 5.1	Production and Operations Management Systems	DSC	4+0+0	40	60	100	4
BBA 5.2	Income Tax- I	DSC	3+0+2	40	60	100	4
BBA 5.3	Banking Practices	DSC	4+0+0	40	60	100	4
BBA 5.4	Elective- 1	DSE- 1	4+0+0	40	60	100	3
BBA 5.5	Elective - 2	DSE- 2	4+0+0	40	60	100	3
BBA 5.6	Digital Marketing/ Information Technology for Business (Excel&DBMS)	Vocational - 1 Anyone to be chosen	3+0+2	40	60	100	3
BBA 5.7	Cyber Security/ Employability Skills	SEC - VB	2+0+2	40	60	100	3
SUB TOTAL			**280**	**420**	**700**		**24**
ELECTIVES							
FN1	Advanced Corporate Financial Management	DSE	4+0+0	40	60	100	3
CB1	Consumer Behavior	DSE	4+0+0	40	60	100	3
HRM1	Compensation and Performance Management	DSE	4+0+0	40	60	100	3
DA1	Financial Analytics	DSE	4+0+0	40	60	100	3
RM1	Fundamentals of Retail Management	DSE	4+0+0	40	60	100	3
LSCM1	Freight Transport Management	DSE	4+0+0	40	60	100	3

SEMESTER- VI							
Course Code	**Title of the Course**	**Category of the Course**	**Teaching Hours per week (L+T+P)**	**CIE**	**SEE**	**Total Marks**	**Credits**
BBA 6.1	Business Law	DSC	4+0+0	40	60	100	4
BBA 6.2	Income Tax- II	DSC	3+0+2	40	60	100	4
BBA 6.3	International Business	DSC	4+0+0	40	60	100	4
BBA 6.4	Elective- I	DSE- 3	4+0+0	40	60	100	3
BBA 6.5	Elective - II	DSE- 4	4+0+0	40	60	100	3
BBA 6.6	GST / ERP	Vocational - 2 anyone to be chosen	3+0+2	40	60	100	3
BBA 6.7	Internship	I- 1	4 weeks	40	60	100	3
SUB TOTAL			**340**	**360**	**700**		**24**
ELECTIVES							
FN2	Security Analysis and Portfolio Management	DSE	4+0+0	40	60	100	3
CB2	Advertising and Media Management	DSE	4+0+0	40	60	100	3
HRM2	Cultural Diversity at Workplace	DSE	4+0+0	40	60	100	3
DA2	Marketing Analytics	DSE	4+0+0	40	60	100	3
RM2	Retail Operations Management	DSE	4+0+0	40	60	100	3
LSCM2	Sourcing for Logisticsand Supply Chain Management	DSE	4+0+0	40	60	100	3