

Name: Dr. P. Lalitha

Designation – Assistant Professor, (Academic Coordinator)

Specialization : HR

Email : lalithap@tjohngroup.com
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Qualification :

MBA-HR, Ph. D

Work Experience :

T John College 13 yrs

Courses Facilitated

- Human capital Management
- Performance Management system
- Organization Behaviour
- Marketing Management
- Compensation Management
- Business ethics
- International HRM
- Strategic HRM
- Entrepreneurship and Ethics
- Innovation Management
- Employee welfare and social security

Career Summary	Dr. P. Lalitha, Assistant professor, Alumnus of Osmania University, Hyderabad and currently Academic Coordinator for Department of Management studies. I am an active member of Quality assurance cell and Research cell which instigates research blend among students and faculty. My contribution towards student community are paramount with latest teaching aids, Case study based teaching, mentoring and guiding students at every level to make them independent and able citizens. Dream of my Ph.D has come true in 2018 from Mother Teresa Women's University and have over 12 years of Industry and academic experience. Now, with a passion to serve educational sector, working with one of the reputed institutions of T. John Group, Bangalore.
Research Interest	My Interest for Research and Academics is enormous which encouraged to publish papers in various national and international journals, present papers at conferences, organize various faculty and student development programmes in diverse field . Most of my Research work is related to emotional intelligence, work life balance and Human resource management.
Research Publications	• Dr. P.Lalitha, Ms. Meghana (2023), "**Employee engagement for Successful Digital Marketing", JETIR, ISSN-2349-5162** (UGC Care), **Volume 10, Issue 7, July 2023.** • Dr.Lakshmi. S.R **1,** Dr. P.Lalitha 2**,** Dr. B.Sankar Naik**3,** Dr.Shailendra Gangrade4**,** Sushil Laddhu5**,** Hemant Anil Malviya "**ANALYSIS OF CORPORATE MANAGEMENT AND INTERACTIVE THEORY KEY ELEMENTS IN LEADERSHIP",** World Journal of Management and Economics, ISSN: 1819-8643,(**Indexing:** ABDC C CATAGORY JOURNAL), Volume 16/Issue1, Nov 2022. • Dr. Swarnalatha. V, Dr. Lalitha P (2020): "Work Life Balance in Pandemic- A Conceptual Study of Problems and Challenges faced by working women professional", Mukt Shabd Journal with ISSN No: 2347-3150 (UGC Care Group-1 Journal), Vol IX, Issue V, May-2020.

		• Dr.C.Karthikeyan, Dr.Soniasingh, Dr.R.K.Prema, Dr.Swarnalatha.V, Dr.LalithaP (2020): "A Qualitative Causal Analysis on Incremental Behavioral Complexities Due To Fomo (Fear Of Missing Out) In Indian Youth", International journal of scientific and technology research, with ISSN No: 2277-8616 (Scopus Indexed) vol 9, Issue 4, P.No:3708 , April - 2020. • Dr.C.Karthikeyan, Dr.Soniasingh, Dr.R.K.Prema, Dr.Swarnalatha.V, Dr.LalithaP (2020): "A Philological Analysis On Green Accounting Conceptual permutations on Evolutionary Models", International journal of scientific and technology research, with ISSN No: 2277- 8616 (Scopus Indexed) Vol 9, Issue 4, P.No:3572., April - 2020 • Dr.P Lalitha & Mr. Arun Kumar R: "Attitude Management – Understanding of emotional intelligence for broader outlook" Published in International Journal of Business and Administration Research Review, Peer Reviewed Quarterly Journal With Impact Factor Of 5.494 and ISSN No: 2348 – 0653, May - 2019. • Mr. Arun Kumar R and Mrs. Lalitha: "Contemporary Strategies for Work Place Stress de Management" Published in International Journal of Business and Administration Research Review, Peer Reviewed Quarterly Journal With Impact Factor Of 5.471 and ISSN No: 2348 – 0653, May - 2018. • Priya.T and P.Lalitha (2017) : "Demonetization - Impact On Rural Public" , published in IJMDRR with impact factor of 4.164 and ISSN No: 2395 – 1877 , Vol 1, Issue 26.April -2017 . • P. Lalitha and Dr. R. Ganapathi (2015) , "A study on identification of employees' factors for effective implementation of Human resource practices in IT sector" , Published in IJBARR with Impact ISSN No: 2348-0653 and Impact factor - 3.072 , Vol 2 , Issue 10 , April - 2015. • P. Lalitha and Dr. R. Ganapathi, (2015) "A study on organizational factors for effective implementation of HR practices in IT sector" , Published in IJBARR with Impact ISSN No: 2349-6738 and Impact factor - 3.029 , Vol 1, Issue 12, June -2015.
	Books / Chapters	• Dr. P. Lalitha, Marketing Management, DL Publications, ISBN : 978-93-918840-1-7 ISBN : 978-93-918840-1-7, November 2022. • Dr. P. Lalitha, Human Resource & Financial Management, SHANLAX Publications,ISBN:978-93-94899-81-0,July 2022
	Activities	1. Business week 2. Orientation for Freshers 3. Entrepreneurship activity- Diwali bazar 4. Graduation day 5. International and National conferences 6. FDP
	Seminar Conferences Attended	1) Business Analytics – FDP-CBCMS, Oxford college, Bangalore 2) **Revised NAAC Criteria-National level webinar- St.Teresa Degree college** 3) ISME - International Conference Strategic Leadership and Excellence

		4) Christ University National Seminar Indian Higher Education- Current status & Leadership challenges. 5) BMS college for women, Bangalore- National Conference Publication metrix: H Index impact factor and citation databases. 6) Koshys Institute of Management Studies, -International Conference Rediscovering experiential learning in higher education: Scope & Challenges 7) Canara Bank school for Management studies/Bangalore University- International Conference Global Convergence of Management Education and practices 8) Canara Bank school for Management studies/Bangalore University- International Workshop Teaching Anti corruption in Management Programmes 9) ITM Business school, Bangalore - National conference Noveau Dimensions in Global Growth to corridors of Excellence 10) T John College, Bangalore - National Conference Innovation for growth, sustainability, inclusion & preservation 11) APS College - National Conference Strategies for Achieving Excellence in Business Education 12) Acharya Bangalore B School, Bangalore - National Symposium Redefining Quality Standards in Higher Education in the changing Global scenario.. 13) T John College, Bangalore - seminar Mentoring students 14) BMS college for women, Bangalore - seminar Demonetization & Indian Economy 15) BMS college for women, Bangalore - Seminar Companies Act -2013 , Issues & challenges. 16) Mother Teresa Womens University, Kodaikanal - Workshop Research Methodology 17) R V Institute of Management, Bangalore - Workshop A Road Map for Writing Research Papers 18) T John College , Bangalore - FDP NLP in Education-Mind over Matter 19) T John College , Bangalore - FDP Emerging Trends in Management Education 20) T John Institute of management Science , Bangalore - FDP Structural Equation Modelling 21) T John Institute of management Science , Bangalore - FDP Innovative Techniques of Management Teaching 22) T John College , Bangalore - FDP Writing Research Proposal 23) Canara Bank school for Management studies, Bangalore - FDP Research guidance skills 24) Dr. NSAM first grade college, Bangalore - FDP Research Methodology 25) R V Institute of Management, Bangalore - FDP Marketing effectiveness in Modern Era 26) R V Institute of Management, Bangalore - FDP Contemporary HR Practices 27) AMITY Global Business School, Bangalore- FDP Developing Teacher Excellence : New