

Name Dr Samuel Ezra Chakkaravarthy

Designation Asst. Professor

Specialization: Finance

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Qualification

-PhD, PGDBA, M.FA

Chartered Financial Analyst (Icfai)

Certified Financial Planner, (FPSB India)

Work Experience

Corporate Exposure : 15 years
Entrepreneur : 18 years

Courses Facilitated

Financial Mathematics

Technical Analysis

Option Writing

Valuations and Projections

Financial Modelling

Career Summary

Dr Samuel Ezra Chakkaravarthy is a **Chartered Financial Analyst (Icfai) and a Certified Financial Planner(FPSB, India)** having about 15+ years of experience across Financial Analysis, Financial Planning, backed with over 15+ years of prior experience in Business Development, Product Promotion & Launches and Key Account Management –IT.

Over the years, Dr Samuel has acquired extensive knowledge of various financial products, investment policies & market dynamics with insight into Shares, Equities, Mutual Funds & Insurance Products.

Dr Samuel's work exposure spans 3 decades starting his career as a salesperson in Eureka Forbes, marketing share analysis software in the early nineties, providing Interactive Voice Response (IVR) solutions in the mid-nineties and finally becoming a Senior manager- Product (IT) in the Mahindra group. Over the last 18 years, Dr Samuel has been actively involved in providing financial advisory services and currently he is the Asst. Professor, Department of Management Studies, T John College.

Research Interest

Behaviour finance – Biases in Investment Behaviour, Risk tolerance and measurement of Risk, Financial Analysis, Financial Modelling, Valuations and Projections.

Research Publications

- *Samuel E Chakkaravarthy, "Attitude towards Risk in Investment vis-à-vis State of Wealth of an Individual - A Study on Behavioural Bias in Investment", IUJ Journal of Management IUJ Journal of Management Vol. 3, No.1, May 2015 Vol. 3 No. 1 , ISSN : 2347 – 5080, May 2015*
- *Samuel E Chakkaravarthy, Goutam Tanty et.al, "A study on the financial risk profile of investors in Chennai" Elementary Education Online,Vol.20,Issue 5, ISSN:1305-3515, February 2021,*
- *Samuel E Chakkaravarthy, Goutam Tanty et.al "A study on the financial literacy level of investors in Chennai", published in the Souvenir of Indian institute of production management, 15th February 2020*
- *Samuel E Chakkaravarthy, Goutam Tanty et.al, "A Study on the influence of Emotional bias and Cognitive bias on investment decisions", Sambodhi journal, vol43, n0.4, October 2020, ISSN :2249 6661*

Co-Author:

E Priyadarshini, Samuel E Chakkravarthy et.al, "Analysis of onion prices at wholesale level in India – an application of Rescaled Range Analysis", Journal of physics (CPCI/WOS), IOP publishers

Seminar Conferences Attended

- *Samuel E Chakkaravarthy, Goutam Tanty et.al "A study on the financial readiness of individuals in Chennai pertaining to retirement and health cover, National seminar on innovation in marketing, Indian institute for production management, Kansbahal, 15th February 2020*
- *Samuel E Chakkaravarthy, Goutam Tanty et.al "A study on the financial literacy level of investors in Chennai", National Conference on digital transformation for socio-economic development of rural India, The Icfai university, Jharkhand 25th February 2020*
- *Samuel E Chakkaravarthy, Goutam Tanty et.al, "A study on the financial risk profile of investors in Chennai", Proceedings of International Conference on Mathematical Sciences, Sathyabama Institute of Science and Technology, March 4-6, 2020*