

Name: Asst. Prof. Ginsa Roslet George

Designation Asst. Professor

Specialization: Tourism and Aviation

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Qualification
-PhD, PGDESD, M.T.M
Airhostess training
Diploma In Aviation,
Diploma in Basic Airport handling

Work Experience

Aviation Exposure : 1.5 years
Teaching experience years : 7

Courses Facilitated

Airport handling
Tourism research
Dangerous goods in Aviation Airport
Airport Designing
Crew Management in Aviation
Guiding, Negotiating, and Entrepreneurial skills in Tourism.
Sustainability at various areas management
Supply Chain

Career Summary

Ms. Ginsa Roslet George-Assistant Professor is an accomplished academician and researcher with over seven years of expertise in Aviation, Hospitality, and Tourism. She served as an Assistant Professor and Program Coordinator for BBA Aviation at St. Francis De Sales College (Autonomous). Holding a Master's in Tourism, a Postgraduate Diploma in Sustainable Development, and a Diploma in Aviation, she brings a rich academic and professional background to her role.Previously, Ms. George was the Head of Tourism at John Paul Memorial Arts and Science College and a Guest Lecturer at Marian College Kuttikanam. Known for her engaging teaching style, she also conducts training in Personality Development, Professional Grooming, and Soft Skills.Currently pursuing her Ph.D. in Tourism at Srinivas University, Mangalore, she has published four journal articles, three book chapters, and presented ten research papers at national and international conferences. Recognized as "The Best Research Scholar of the Year 2024" by Srinivas University, Ms. George is dedicated to promoting sustainable tourism and nurturing future leaders in aviation and tourism. Currently she is the Asst. Professor, Department of Management Studies Aviation, T John College.

Research Interest

Tourism and aviation- Customer satisfaction, Tourism for the farmers benefits, Improvements with the help of AI.

Research Publications

- *Feasibility on transforming the Ecological Buffer Zone of Periyar National Park into Soft and Responsible tourism spots with respect to recent geological research - A Case Study*
  GRGJ M J Interdisciplinary Humanities, Management and Informatics, 231-246
- *Organizational Policy Implementation to Address Covid-19 Impacts: A Comparative Case Study on Thomas Cook Travels and Akbar Travels*
  GR George, MJ James
  International Journal of Management, Technology and Social Sciences (IJMTS …
- *Overview/Assessment of Karnataka Farm Tourism Policy: A Case Study on Sri Bagyalakshmi Farm Tourism in Karnataka*
  GRGJ M J
  International Journal of Management, Technology and Social Sciences (IJMTS …
- *Emergence of Data Science in The Hospitality Industry to Provide Unique Customer Service Quality–A Case Study*
  GR George, A Wilson, MJ James Future trends in Information, Communication and Computing Technology
- *A review of sustainable commercialization of farm tourism and the farmer's community development*
  GR George, J MJ
  International Journal of Management, Technology, and Social Sciences, 184-205
- *Introduction to Airport Operations*
  TS Ginsa Roslet George
- *Emergence of Data Science in The Hospitality Industry to Provide Unique Customer Service Quality – A Case Study*
  JMJ Ginsa Roslet George, Wilson Anand
  Book chapter, ISBN: 978-93-94676-57-2 10.5281/zenodo.10419721 1 ((1 …

Co-Author: Dr. James Joseph Mr. Anand Wilson

Management & Logistics	**Seminar Conferences Attended**	• Building Resilience and Growth Mind Organized by SFS College 01-04-2024 • Transformative education: Integrating teaching Pedagogy for success - Christ University 09-10-2024 • Innovative Teaching and Adopting the best practices – St. Fransis De Sales College Autonomous • Research and Publication Ethics Srinivas University • Challenges and opportunities for SEP Syllabus – BBNRM College Bangalore • Team Building Work shop – St. Francis de Sales College Autonomous • International workshop on Research Methodology and review of Literature. R Square Academy