

Name: Jai Balaji SD

Designation: Assistant Professor
Specialization: Marketing

Email: jaibalaji@tjohngroup.com
Linkedin:

Qualification

Master Of Business Administration: **City College of Engineering** - Bangalore

Work Experience

- **Assistant Professor MBA**
  T John College – Bangalore, INDIA
- **Assistant Professor of Business Management**,
  Janavikasa Institute Of Technology – Bidadi, India
- **Accounting Manager**,
  Digitalnock IT Solutions – Bangalore, India
- **Associate Q Center** , **EXL Service - KPMG** – Bangalore, Karnataka

Courses Facilitated

- Retail Management
- Legal Aspects & intellectual property Rights
- Consumer Behaviour
- Ethics and Entrepreneurship

Career Summary	Proficient in Microsoft Office, Enterprise Resource Planning- ERP, knowledgeable Accountant proficient in laws and procedures governing business operations, tax filings and regulatory compliance. Handles detail-oriented work in methodical and organized fashion. Leverages field expertise, resourcefulness and diligence to make positive impact on business operations.
Research Interest	Legal Aspects, Market & Consumer Behaviour
Activities	• CPMA certificate of project management association.
Seminar Conferences Attended	• Speak for India, Karnataka Edition • TPO Conclave, VTU, Bangalore Regional
