MIDHUN MATHEW

MA English and Media Studies.

Assistant Professor

3 Years of Academic Experience

3 years of Industry Experience.

midhunmathew@tjohngroup.com

From leading classrooms to conducting placement training, Mr. Midhun Mathew has built a career at the intersection of literature, communication, and applied language strategy with both academic and industry experience. His scholarly interests span contemporary American and Indian literature, rhetoric and composition, and professional communication. He holds a Bachelors' degree in English, History and Political Science from CHRIST (Deemed to be University) and Masters' degree in English and Media Studies from CHRIST (Deemed to be University). He has also worked as an Assessment Anlalyst at Playablo and comes in with immense industry experience. He focuses on a hands-on approach in improving the communication skills of students and enabling them to meet industry expectations. His pedagogy integrates experiential learning, emphasizing real-world communication skills alongside traditional classroom teaching. His industry work includes strategic content development, editorial leadership, and internal communication training.

Areas of Expertise-

- Indian Writing in English
- Gender Studies and Feminist Theory in Literature
- English Language Teaching (ELT)
- Business and Professional Communication
- Technical Writing and Documentation
- Communication Skills for Engineers and Managers
- Curriculum Design and Pedagogical Innovation

FDPs and Conference attended.

- 5th International Conference on IoT Based Control Networks and Intelligent Systems (ICICNIS 2024).
- Advanced Computing and Communications Conference 2024.
- FDP on Advanced Teaching Pedagogy 2024.
- Research Ideas to Patents: A Walkthrough 2024.

Dissertation.

An in-depth analysis of serpentine worship in South Indian Literatures, comparing Girish Karnad's Nagamandala and Hayavadana. 2020