

Name: Manjunath G

Designation : Assistant Professor
Specialization : Marketing and HR
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Qualification

- KSET - Management
- MBA - Marketing
- PGDM - HRM
- BE - Industrial & Production Engineering

Work Experience

- KLE SNC Rajajinagar - Assistant professor.
- AT&S India Pvt Ltd, Mysuru - Customer service and sales executive.
- Microhard services Pvt ltd - Assistant Marketing Manager.

Courses Facilitated

- Marketing Management
- Customer Relationship Management
- Supply chain management
- Digital marketing
- IT for business
- Productions and Operations Management
- Statistics for business decisions

Career Summary

- Worked as an Assistant Professor in KLE S Nijalingapa College in 1st June, 2022 to 5th August, 2023.
- Certified KSET from University of Mysore - 2022
- Post Graduate Diploma in HR from KSOU - 2022
- Worked as a Customer service and sales executive in AT&S India Pvt Ltd in 1st July, 2020 to 31st June, 2022.
- Worked as an Assistant Marketing Manager in Microhard Services Pvt Ltd in 1st July, 2019 to 31st June, 2020.

Research Interest

- Digital Marketing,
- Supply Chain Management,
- IT in Business,
- Customer Relationship Management,
- Productions and Operations.
- HRM

Seminar Conferences Attended

Attended the seminar on National Education Policy. Spokesperson was Dr. B Mariyappa, Former Professor Dean Academics BMS College for women and also member NEP in BCU. Seminar was on insights of NEP with reference to current syllabus and discussion on pros and cons of NEP.