| Master of Business Administration (MBA) | | | | | | | |
|---|---|---|---|---|---|---|---|
| **SEMESTER- I** | | | | | | | |
| **Course Code** | **Title of the Course** | **Category of the Course** | **Teaching Hours per week (L+T+P)** | **CIE** | **SEE** | **Total Marks** | **Credits** |
| MBA1.1 | Economics for Managers | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA1.2 | Organizational Behaviour | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA1.3 | Accounting for Managers | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA1.4 | Statistics for Management | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA1.5 | Marketing for Customer Value | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA1.6 | Leal Aspects and Intellectual Property Rights | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA1.7 | Managerial Skills-1 | DSC | 3+0+0 | 30 | 70 | 100 | 2 |
| **SUB TOTAL** | | | | **210** | **490** | **700** | **26** |

**Note: The student has to undergo a certification course in any MOOC platform such as SWAYAM, NPTEL, AICTE, CEC of 8 Weeks / 12 Weeks / 16 Weeks Programme at the beginning of the 1st semester submit the certificate at the end of 2nd Semester examinations, which is compulsory.**

| SEMESTER- II | | | | | | | |
|---|---|---|---|---|---|---|---|
| **Course Code** | **Title of the Course** | **Category of the Course** | **Teaching Hours per week (L+T+P)** | **CIE** | **SEE** | **Total Marks** | **Credits** |
| MBA2.1 | Technology for Management | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA2.2 | Management Research Methods | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA2.3 | Entrepreneurship and Ethics | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA2.4 | Human Capital Managemnet | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA2.5 | Financial Management | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA2.6 | Quantitative Techniques and Operations Management | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA2.7 | Managerial Skills 2 | DSC | 2+0+0 | 20 | 30 | 50 | 1 |
| MBA2.8 | MOOCs Certification Course | SEC-VB | 0+0+1 | 50 | | 50 | 1 |
| **SUB TOTAL** | | | | **250** | **450** | **700** | **26** |

| SEMESTER- III | | | | | | | |
|---|---|---|---|---|---|---|---|
| **Course Code** | **Title of the Course** | **Category of the Course** | **Teaching Hours per week (L+T+P)** | **CIE** | **SEE** | **Total Marks** | **Credits** |
| MBA3.1 | Strategic Management and Corporate Governance | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.2 | Project and Operations Management | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.3 | Cyber Space | OEC | 4+0+0 | 30 | 70 | 100 | 3 |
| MBA3.4 | Project work (4 weeks) | DSC | 0+0+2 | | 50 | 50 | 3 |
| | Specialization Paper-1 | DSE-1 | 4+0+0 | 30 | 70 | 100 | 4 |
| | Specialization Paper-2 | DSE-2 | 4+0+0 | 30 | 70 | 100 | 4 |
| | Specialization Paper-3 | DSE-3 | 4+0+0 | 30 | 70 | 100 | 4 |
| | **TOTAL** | | | **180** | **470** | **650** | **26** |
| **FINANCE SPECIALIZATION** | | | | | | | |
| MBA3.5.1 | Business Valuation and Value Based Management | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.5.2 | Indian Financial Systems | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.5.3 | Investment Analysis and Management | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.5.4 | Business Analytics using Excel | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| **MARKETING SPECIALIZATION** | | | | | | | |
| MBA3.6.1 | Retailing Management and Services | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.6.2 | Consumer Behaviour | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.6.3 | Rural and Agricultural Marketing | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.6.4 | Business Analytics using Excel | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| **HR SPECIALIZATION** | | | | | | | |
| MBA3.7.1 | Learning and Development | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.7.2 | Team Dynamica at Work | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.7.3 | Performance Management Systems | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.7.4 | Business Analytics using Excel | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| **HEALTH CARE MANAGEMENT SPECIALIZATION** | | | | | | | |

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| MBA3.8.1 | Perspectives On Health Care Sector | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.8.2 | Management Of Public Health Systems | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.8.3 | Health Economics | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.8.4 | Business Analytics using Excel | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| **BANKING FINANCE AND INSURANCE SERVICE MANAGEMENT** | | | | | | | |
| MBA3.9.1 | Strategic Credit Management In Banks | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.9.2 | Insurance Planning & Management | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.9.3 | Indian Financial System | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.9.4 | Business Analytics using Excel | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| **START UP AND SME'S MANAGEMENT** | | | | | | | |
| MBA3.10.1 | Perspectives On Start-ups And SME | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.10.2 | Basic Management Aspects Of Small Business | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.10.3 | Establishment Of SMEs | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.10.4 | Business Analytics using Excel | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| **BUSINESS ANALYTICS** | | | | | | | |
| MBA3.11.1 | Data Science Using R And Python | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.11.2 | Advanced Statistical Methods For Business Decision Making | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.11.3 | Analytics For Decision Making | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.11.4 | Business Analytics using Excel | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| **LOGISTICS AND SUPPLY CHAIN MANAGEMENT** | | | | | | | |
| MBA3.12.1 | Inventory Management | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.12.2 | Supply Chain Management | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.12.3 | Logistics Management Systems and Practices | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA3.12.4 | Business Analytics using Excel | DSC | 4+0+0 | 30 | 70 | 100 | 4 |

| SEMESTER- IV | | | | | | | |
|---|---|---|---|---|---|---|---|
| **Course Code** | **Title of the Course** | **Category of the Course** | **Teaching Hours per week (L+T+P)** | **CIE** | **SEE** | **Total Marks** | **Credits** |
| MBA4.1 | International Business | DSC | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.2 | Dissertation ( 6 weeks) | DSC | 0+0+4 | | 200 | 200 | 8 |
| MBA4.3 | Viva & Project work | DSC | 0+0+1 | | 50 | 50 | 2 |
| | Specialization Paper-1 | DSE-4 | 4+0+0 | 30 | 70 | 100 | 4 |
| | Specialization Paper-2 | DSE-5 | 4+0+0 | 30 | 70 | 100 | 4 |
| | Specialization Paper-3 | DSE-6 | 4+0+0 | 30 | 70 | 100 | 4 |
| | **TOTAL** | | | **120** | **530** | **650** | **26** |
| **FINANCE SPECIALIZATION** | | | | | | | |
| MBA4.4.1 | Financial Techniques for Strateic Decision-Making | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.4.2 | International Financial Management | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.4.3 | Risk Management and Derivatives | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.4.4 | Data Analysis and Visualization using Tableau | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| **MARKETING SPECIALIZATION** | | | | | | | |
| MBA4.5.1 | Strategic Brand Management | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.5.2 | Marketing Research and Metrics | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.5.3 | Digital Marketing | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.5.4 | Data Analysis and Visualization using Tableau | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| **HR SPECIALIZATION** | | | | | | | |
| MBA4.6.1 | Strategic HRM | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.6.2 | International HRM | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.6.3 | Talent and Knowledge Management | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.6.4 | Data Analysis and Visualization using Tableau | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| **HEALTH CARE MANAGEMENT SPECIALIZATION** | | | | | | | |
| MBA4.7.1 | Basic Management Aspects of Health Care | DSE | 4+0+0 | 30 | 70 | 100 | 4 |

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| MBA4.7.2 | Strategic Management in Health Care Settings | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.7.3 | Management of Hospital Services | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.7.4 | Data Analysis and Visualization using Tableau | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| **BANKING FINANCE AND INSURANCE SERVICE MANAGEMENT** | | | | | | | |
| MBA4.8.1 | Banking Technology and Management | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.8.2 | International Financial Management | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.8.3 | Risk Management for Banks and Insurance Companies | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.8.4 | Data Analysis and Visualization using Tableau | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| **START UP AND SME'S MANAGEMENT** | | | | | | | |
| MBA4.9.1 | Technology and Innovation | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.9.2 | Internationalization of SMEs | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.9.3 | Management of Start-ups | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.9.4 | Data Analysis and Visualization using Tableau | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| **BUSINESS ANALYTICS** | | | | | | | |
| MBA4.10.1 | Data Visualisation | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.10.2 | Business Forecasting | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.10.3 | Data Warehousing and Data Mining | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.10.4 | Data Analysis and Visualization using Tableau | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| **LOGISTICS AND SUPPLY CHAIN MANAGEMENT** | | | | | | | |
| MBA4.11.1 | Supply Chain Planning and Strategies | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.11.2 | Global Procurement and Sourcing | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.11.3 | Vendor Management | DSE | 4+0+0 | 30 | 70 | 100 | 4 |
| MBA4.11.4 | Data Analysis and Visualization using Tableau | DSE | 4+0+0 | 30 | 70 | 100 | 4 |