T. JOHN COLLEGE

NAAC Accredited with 'A" Grade
Recognised by UGC under sections 2(f) and 12(b) & Affiliated to Bangalore University

M.COM

Programme Outcome

The Department regularly evaluates the performance of students through various methods for measuring the attainment of each of the Program Outcomes, Program Specific Outcomes and Course Outcomes.

Evaluation Process: The programme outcomes and Programme Specific outcomes are assessed with the help of course outcomes of the relevant programme through direct evaluation process. It is provided through University Examinations, terminal exams, internal and home assignments, unit tests, surprise tests, open book tests, etc.

PO1 - Annual and End Semester University Examination:

The Bangalore University conducts semester pattern examinations through which the institution measures programme outcomes based on the course attainment level fixed by the programme. It is a direct evaluation process.

PO2 - Internal and External Assessment:

Internal assignments in the form of PPT's, Case Studies, Problem solving techniques are given to the students which are mostly aligned with Programme Outcomes of the Commerce, Accounting, Finance & Taxation subjects. Evaluation for internal assessment is made by Internal experts of the institution itself. External Assessment is evaluated by external experts for the Practical examinations, appointed by the University through Viva-Voce and practical files.

PO3 – Well Trained Professionals:

This course provides well trained professionals for Industries, Insurance Companies, Transport Agencies, Banking sectors, Financial companies, Warehousing etc. to meet the well trained manpower requirements.

PO4 - Placements:

Undergraduate and Postgraduate Degree is one of the important Programme outcomes for easy employability of students on successful completion of their degree course. Our college has a sparkling cell, that enable all students to fetch their career successful in accordance with the demands of companies from different sectors.

PO5 - Internships:

Students are encouraged to take compulsory internships, projects, fieldworks, etc. This helps them to obtain necessary skills and practical experience in their chosen discipline.

PO6 - Hands on Experience:

The graduates will get hands on experience in various aspects acquiring skills for Finance Manager, Marketing Manager, Sales Manager, over all Administration and Finance abilities of the company.

PO7- Knowledge in Finance & Accounting fields: This course provides students with the thorough knowledge and technical skills in the accounting and financial fields.

Programme Specific Outcome

PSO1 - Institutional Examination and Tests: Assessment at institutional level for students are assessed by conducting unit tests, class tests, surprise test, internal exams and prefinal exams. The student performance level is analysed throughout the year.

PSO2 – Possess knowledge and skills: At the end of B. COM and M. COM Course, the students should possess the specific knowledge, skills and attitudes related to the subject.

PSO3 – Building Career: Students can become a Manager, Accountant, Management Accountant, Bank Manager, Company Secretary, Professor etc. by virtue of the training gained.

PSO4 – Higher Studies: One of the criteria's to measure the PSO's is to observe the progression of students towards higher studies in educational institutions in India such as IITs, IIMs, and for post-graduation in Indian and Foreign Universities.

Course Outcomes

CO1 – Accounting Knowledge: To enable the student with thorough accounting practice knowledge in partnership firms and other The student should have a thorough knowledge on the accounting practice prevailing in partnership firms and other unified aspects.

CO2 – Business Knowledge: The student's acquire knowledge about the various types of business organizations and office management on the successful completion of this course.

CO3 – Accounting Principles: To enable the students to learn Generally Accepted Accounting Principles and concepts of Accountancy.

CO4 – Accounting applications: The students are enabled with the practical knowledge in the accounting applications.

CO5 – Auditing and entrepreneurial concepts: To familiarize the students in the fundamental concepts of auditing, entrepreneur, knowledge in the financial sectors and institution, project report incentives and subsidies.

CO6 – Income Tax Provision's familiarization: This course aims to provide an in-depth knowledge on the provisions of Income Tax and to familiarize with recent amendments in Income-Tax.

CO7 – Cost Accounting Knowledge: To keep the students conversant with the Cost Accounting knowledge in ever-enlarging frontiers.

CO8 – Computer Application Knowledge: The student should be able to work efficiently in MS Office, MS-PowerPoint and Tally (Latest Version).

CO9 –Budgeting techniques: This course enables the students with the knowledge about the preparation of Capital budgeting procedures, Working capital, cash management and financial management techniques.

CO10 – Management Accounting Techniques: The student acquires the knowledge through Management Accounting Techniques in business decision making feasibly.

CO11 – Human resource organization: To enable students to understand the nature of human resources and its significance in the organization.

PROGRAMME OUT COME

o Understanding the necessity to bring dynamic action and flexibility in business practices to exploit opportunities and overcoming challenges in an evolving global environment .

o Capable leadership, excellent communication capabilities and professional abilities for working in multi disciplinary environment

Professional decision making by analysing various facts and effective solution providing for multiple challenges arising,to make the business more effective and ethical .

o Making the business communications most effective and precise.

o Effective application of Business norms and practices in an integrated manner in Business affairs and solving problems .

o Being proficient in adoption of the latest technologies and consistently improving their skill set with a culture of life long learning

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Commerce Department - Course Outcomes of M.COM

M.Com (MASTER OF COMMERCE)

I SEMESTER M.Com.

Name of the Course: 1.1 MONETARY SYSTEM

Course Outcomes: On successful completion of the course, the Students will be able to understand the Principles & Systems of Note Issue present in India and other countries. The contents will expose students to the depth of the Domestic and International Monetary system and practices in general.

Name of the Course: 1.2 INTERNATIONAL BUSINESS ENVIRONMENT

Course Outcomes: On successful completion of the course, the Students will be able to learn nature, scope and structure of Global Business Environment, and understand the influence of various environmental factors on global business operations.

Name of the Course: 1.3 PRINCIPLES AND PRACTICES OF BUSINESS DECISIONS
Course Outcomes: To familiarise students with key macro-economic variables and their behaviour, and enable them to critically evaluate different economies and to enable students to integrate macroeconomic analysis into business decisions.

Name of the Course: 1.4 INFORMATION TECHNOLOGY FOR BUSINESS
Course Outcomes: On successful completion of the course, the students will be able to understand E-Commerce Business Models, Security Threats & Protections as well as application of Technology in every corner of the business in the world.

Name of the Course: 1.5 MANAGERIAL FINANCE
Course Outcomes: On successful completion of the course, the Students will be able to understand the advanced tools and techniques used in evaluating projects for financial decisions. The theories on financial management concepts will help the students to attain a greater anatomy on effective financial decision making in business.

Name of the Course: 1.6 GLOBAL TALENT MANAGEMENT

Course Outcomes: On successful completion of the course, the students will be able to understand the core concepts of Talent management and application of Talent management in various multi-disciplinary areas.

Name of the Course: 1.7 CORPORATE COMMUNICATION SKILLS

Course Outcomes:

1. To sharpen the Analytical, written, non-verbal, Spoken Communication and interpersonal skills essential in organizations involving Decision making and implementation.
2. To demonstrate good team work and negotiation skills.

II SEMESTER M.Com.

Name of the Course: 2.1 MODERN INDIAN BANKING

Course Outcomes: On successful completion of the course, the students will be able to understand the core banking services, prudential norms, new technologies and the latest transformation or reforms in Indian Banking Sector.

Name of the Course: 2.2 RISK MANAGEMENT & DERIVATIVES

Course Outcomes: On successful completion of the course, the students will be able to understand the basic knowledge of risk, type of risks and tools of risk management. They can understand the role of derivatives as financial instruments to mitigate the risks in Business.

Name of the Course: 2.3 ADVANCED RESEARCH METHODOLOGY

Course Outcomes: On successful completion of the course, the Students will be able to learn concepts, tools and techniques of the methodology of business research. It also gives an opportunity to do a research / consultancy project in future.

Name of the Course: 2.4 DIGITAL MARKETING

Course Outcomes: On successful completion of the course, the students will gain industry background knowledge to knowledgeably navigate Digital Marketing topics including Digital advertising, search, social media, and online privacy.

Name of the Course: 2.5 EMERGING TRENDS IN ENTREPRENEURSHIP

Course Outcomes: On successful completion of the course, the students will gain in-depth knowledge on venture creation and development of business plan. The students are exposed to successful entrepreneurship stories and encourage them to start their own enterprise.

Name of the Course: 2.6 INDIAN ETHOS AND LEADERSHIP

Course Outcomes: On successful completion of the course, the Students will be able to learn Indian Ethos and values along with its relevance on Leadership to take managerial decision making in the organization.

Name of the Course: 2.7 ARTIFICIAL INTELLIGENCE IN BUSINESS

Course Outcomes: In the business world, competition is the main factor, intelligence is prerequisite for understand to meet competition. AI and BI are essential learning and analytical concepts. So that, students can enhance their intelligence and they can take-up career in these fields.

III SEMESTER M.Com.

Name of the Course: 3.1 INTELLECTUAL PROPERTY RIGHTS

Course Outcomes: On successful completion of the course, the students will understand fundamental aspects of Intellectual Property Rights to students who are going to play a major role in development and management of innovative projects in industries and an ample scope of knowledge on copyrights and its related rights and registration aspects.

Name of the Course: 3.2 LOGISTICS and SUPPLY CHAIN MANAGEMENT

Course Outcomes: On successful completion of the course, the Students will be able to understand the concepts of Logistics and also to understand the importance Supply Chain Management in different kinds of Industries.

Name of the Course: 3.3 (Accounts) CORPORATE REPORTING PRACTICES- I

Course Outcomes: On successful completion of the course, the Students will be able to understand the reporting aspects of different elements, standards of Financial Statements.

Name of the Course: 3.4 (Accounts) STRATEGIC COST MANAGEMENT – I

Course Outcomes: On successful completion of the course, the Students will be able to understand the internal environment of business and to enable them to formulate strategies relating to cost.

Name of the Course: 3.5 (Accounts) CORPORATE TAX PLANNING

Course Outcomes: Corporate tax planning is a specific and specialized area where the students may acquire knowledge on the subject. Corporate tax planning as a subject is very interesting to know how the corporate assesses plan to utilize various provision as provided in the Income Tax Act 1961 with an objective to minimize their tax liability. The students have to keep themselves updated with Finance Act applicable for respective financial year.

Name of the Course: 3.3 (Finance) FINANCIAL MARKETS & SERVICES

Course Outcomes: This course is designed to provide the students with a conceptual understanding of how financial markets-work, how they are structured, and provide insight into the functioning of various components of financial market and distinctive financial services offered by financial institutions.

Name of the Course: 3.4 (Finance) FINANCIAL PLANNING
Course Outcomes: The Course in Financial Planning intent to enable critical thinking in students with respect to analysis and application of innovative solutions to varied financial problems and make plan as per their financial situation.

Name of the Course: 3.5 (Finance) INNOVATIONS IN BANKING & TECHNOLOGY
Course Outcomes: The students can understand the crux of core banking solutions and applications of cognitive banking and technology on Banking Operations.

IV SEMESTER M.Com.

Name of the Course: 4.1 BUSINESS ANALYTICS
Course Outcomes: On successful completion of the course, the student can understand the importance of analytics in business and application of various tools and techniques to evaluate the performance by generating reports.

Name of the Course: 4.2 FORENSIC ACCOUNTING & AUDITING
Course Outcomes: On successful completion of the course, the Students will be to identify, analyse and interpret indicators of financially fraudulent activity and to explain investigative processes and the nature and range of investigative techniques, and identify situations for their application

Name of the Course: 4.3 (Accounts) CORPORATE REPORTING PRACTICES-II
Course Outcomes: On successful completion of the course, the Students will be able to understand the wide range of choices of accounting treatments in different parts of the world, their approaches to basic accounting issues and their choices of accounting rules.

Name of the Course: 4.4 (Accounts) STRATEGIC COST MANAGEMENT – II
Course Outcomes: On successful completion of the course, the Students will be able to understand the external environment of business and to enable them to formulate strategies relating to cost and pricing.

Name of the Course: 4.5 (Accounts) CUSTOMS DUTY and GST

Course Outcomes: On successful completion of the course, students will be able to understand the GST law in the country and provide an insight into practical aspects of GST and equip them to become tax practitioners.

Name of the Course: 4.3 (Finance) FOREX MANAGEMENT

Course Outcomes: The purpose of this course is to give the students an exposure to the way foreign Exchange Market operates, to understand the principles of Currency valuation, techniques that can be used to hedge foreign exchange risk and to create an understanding on foreign exchange Management in India.

Name of the Course: 4.4 (Finance) SECURITY ANALYSIS & PORTFOLIO MANAGEMENT

Course Outcomes: On successful completion of the course, the students will get to know the terms such as common stock, stock market, stock options, and approaches to investing in the stock market and building stock portfolios. It also provides a basic introduction to portfolio theory and study on various portfolio modelling associated with risks.

Name of the Course: 4.5 (Finance) STRATEGIES FOR BANKING RISK AND MARKETING MANAGEMENT

Course Outcomes: The objective of this course is to provide an insight of Risk and Marketing Management in Managerial Decision Making of Banking Industry.