| SUNITA SRINIVASAN | |
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| Name | SUNITA SRINIVASAN |
| Designation | ASSISTANT PROFESSOR |
| Educational Qualification | CHE, M. PHIL, M.T.M. Pursuing PhD from Garden City University |
| Work Experience<br>Teaching/Industry | Overall 5 years of Industry experience and 21 Years of Teaching Experience |
| Awards | • Awarded as best PHA volunteer by professional housekeeper's association in 2022. https://www.tjohncollege.com/event/eventdetails/212 |
| Research / Industry (Papers Published) | • Resource person for all India PHA YUVA convention 19th November 2022.<br>• Swachh Bharat Mission Output Vs Research/Industry Impact: Targeting Behavioral change<br>• Entrepreneurial education in the hospitality industry<br>• Customer Adoption and understanding of online pricing and loyalty in Bangalore five star<br>• hotels<br>• Development of an international Communication strategy in having the role for the tourist in keeping the destination clean in International Housekeeping<br>• Text Book publication • Theory and Practices of Professional Housekeeping<br>• Research Interest • HUMAN RESOURCES and Hotel housekeeping<br>• Membership of Professional Bodies Professional Housekeepers association. |

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| Workshop/FDP/SymposiumAttended | • participated in One Week National Level Virtual Faculty Development Program on “Research Methodology and Statistical Tools Used in Research” held from 02ndJune 2022 to 07thJune 2022 organized by St Theresa degree college. PG Department of Commerce, in association with IQAC & Research Cell.<br>• Participated FDP Program on “*Emerging teaching methods in Hospitality Education”* by Bharat Institute of Higher Education and research, Chennai held on 20th September 2022.<br>• Attended Training Program under national *“Intellectual Property Awareness Mission”* on 23rd August 2022.<br>• Participated “*Mentors training Program* organized By CGTPC of T. John group of Institutions held on 6th and 20th of August 2022.<br>• FDP on “*NAAC Criteria based Faculty development program*” organized by Seshadripuram Institute of Commerce and Management (25th August 2021 to 31st August 2021) |
| Research Interest Area | Hotel Housekeeping ,Hospitality education, Accommodation management ,marketing |